



Dear Principal,

You have the opportunity to bring the [Peaceful Playgrounds Recess Program](#), a nationally recognized and award-winning physical activity program touching nearly 2 million children annually, to your school!

Thanks to the [Peaceful Playgrounds Foundation](#) this is the opportunity to bring the Peaceful Playgrounds Recess Program to YOUR school at a **DISCOUNTED RATE!** The Peaceful Playgrounds Recess Program is valued at \$6,000 (includes shipping/handling plus use of fundraising platform and promotional materials) but you can get it for \$5,000 if you participate in the [Peaceful Playgrounds Holiday Drive](#) fundraiser. If your school raises \$5,000 between now and December 15<sup>th</sup> you get the program for the \$5,000 you raised—that's a \$1,000 savings!

Take advantage of the giving season and start your Peaceful Playgrounds Holiday Drive fundraiser today! Giving Tuesday is November 28—a great day to raise funds.

It's FREE\* to use the Peaceful Playgrounds Holiday Drive fundraising platform to raise funds for the Peaceful Playgrounds Recess Program. The Peaceful Playgrounds Foundation will create your school fundraising page PLUS provide customized promotional material files your school can use to promote this Holiday Drive fundraiser via school newsletter, parent communication, school website, social media, and with local businesses, etc.

How can your school get started?

Email Julie Frank at the Peaceful Playgrounds Foundation [juliefrank@peacefulplaygrounds.org](mailto:juliefrank@peacefulplaygrounds.org) Subject: Holiday Drive 2017 and provide the following:

- School name and address,
- Name, phone number and email of point of contact for your school,
- Statement about why your school wants or needs the Peaceful Playgrounds Recess Program (not required, however, this will make your fundraising story more compelling),
- Attach your school logo/image (jpg or png; 320px x 320px)

The Peaceful Playgrounds Foundation is a 501(c)3 tax exempt organization, where donations are tax-deductible within the guidelines of the U.S. law. Donations will be made to the Peaceful Playgrounds Foundation and set aside for your school to receive\* the Peaceful Playgrounds Recess Program.

Don't miss this amazing opportunity to bring the Peaceful Playgrounds Recess Program to your school. Even if you don't raise the full \$5,000\* this is still an opportunity to raise funds to bring other Peaceful Playgrounds products, programs, and/or online training to your school.

To learn more, join this free webinar on Thursday, November 16 at 1:00pm PST. Register [here](#). Not available? A recording will be posted on this page the following day.

\*Questions and clarification? Check out our FAQs [here](#) or contact Julie Frank directly at [juliefrank@peacefulplaygrounds.org](mailto:juliefrank@peacefulplaygrounds.org) or at 951-245-6970.

*Fun, educational, safe play for children,*

A handwritten signature in blue ink that reads "Julie Frank".

Julie Frank  
Executive Director, Peaceful Playgrounds Foundation

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[www.peacefulplaygrounds.org](http://www.peacefulplaygrounds.org) [www.peacefulplaygrounds.com](http://www.peacefulplaygrounds.com)