

Top 10 Fresh, Fun Ideas for Healthy School Fundraising

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[Alliance For a Healthier Generation](#)

- 1) [Crestview Elementary](#) in Carlisle, PA held a fundraising campaign called Promotion Motion. Students obtained sponsors and then participated in various challenges each week such as TV Free Week, No Fast Food Week and a Family Fitness Challenge. Teachers and parents participated and there was a tremendous response from local businesses. They raised \$31,322 in six weeks of healthy activities!
- 2) [High Bridge Elementary School](#) in Prince George's County, MD raised \$3000 during a 30 minute "Fun Run." Students asked for donations per lap and ran as many as they could in 30 minutes. The funds were to be used for a new school playground so the students were extra motivated. Raising \$100 per minute while being active? Pretty fantastic.
- 3) The Woodstock 200 School District in Woodstock, IL decided to host a district wide fundraiser to help all schools raise money for wellness efforts. The Fit for the Future event started with a three mile walk, followed by exhibits, speakers and activities. Students asked for pledges for the walk and families chipped in \$5 to attend. The district raised more than \$10,000 which was given back to the schools for physical education equipment.
- 4) The Kearney Public School District in Nebraska partnered with a local landscaping company to offer garden starter plants to families, with a portion of each sale going back to their school. The sale complemented garden-related lessons the students received in the classroom and encouraged families to grow and eat their own healthy food. The sale brought in more than \$7,000 for the district which gave it back to participating schools to use for wellness efforts.
- 5) When [Ruleville Central Elementary School](#) in Mississippi set out to raise money for a new playground, it decided not to sell donuts or cookie dough. Since joining the Healthy Schools Program they had been seeking out healthier fundraising options and decided to try a garage sale. Teachers donated items to sell and volunteered to manage the sale on a Saturday. They raised \$500 and were also rewarded with cleaner closets!
- 6) At [Millville Senior High School](#) in Plainfield, NJ the wellness council decided to hit two birds with one stone last year by working to improve employee wellness with a healthy cookbook while raising money for student scholarships. Students helped provide the art work for the cookbook. The cookbook was such a hit that they are doing it again this year, with recipes that are more appealing to their student population.
- 7) [South Point Elementary School](#) in Miami, FL continues to look for new ways to use the produce from its constantly expanding garden. This year they started a market where they sell their fresh vegetables and even herb-infused olive oil!

- 8) [Idlewild Elementary School](#) in Charlotte, NC, raised \$800 for physical education equipment by pitting their teachers against parents in a basketball game and selling tickets to an eager crowd.
- 9) Need help hanging your holiday lights? At Mt. Pleasant Elementary School in Oregon City, OR, the PTO raised \$1200 to support their physical education program by offering to hang holiday lights on houses near the school.
- 10) Fundraising at [Pot Spring Elementary](#) in Baltimore, MD is not about selling the most candy or cupcakes after school. Students participate in a six-week conditioning program for the school's annual fundraiser, "Race for the Top," where they earn pledges based on the distance they run. The event takes place before, during, and after school to keep kids moving throughout the day.