

Andrea Bossenmeyer,
Sales and Marketing Director

“You might say I was born to do Peaceful Playgrounds, but that would only be half right. Obviously being raised by an educator and someone passionate about playground activities makes an impact. But my drive to bring our program to more schools and children grew out of my own experiences.



As a student athlete, I participated in many sports such as volleyball and basketball. When you love the activity you're doing it is so much easier to participate.

Unfortunately, injuries from Varsity athletics sidelined me and without the constant exercise it affected my condition both physically and emotionally. I saw that in other students who didn't participate in regular activities at school.

After graduating college I worked within the entertainment industry and motion picture production. I again saw the same situations being portrayed on TV and in theatres in school dramas about obesity and bullying. I knew there was a solution and I would be drawn back to it.

As a child, I participated in the creation of Peaceful Playgrounds and Fundamental Movement. As games and programs were being developed, I was the test market. Unbeknownst to me, I was gaining an appreciation and understanding of a tool to help children and teachers get the most out of recess and physical activity.

I am proud to have been a part of this early development and look forward to continuing to grow and strengthen Peaceful Playgrounds. My background in production led to my role as Producer of the Peaceful Playgrounds Instructional Games DVD's. I also oversee and produce the online learning courses including the creation of the video clips. My TV Film & New Media Degree allows me to contribute to product development within the company. As a writer and with my continuing education in alternative health and nutrition, I am better able to communicate articles relating to nutrition, health and childhood obesity for our blog and podcasts.

As of today, Peaceful Playgrounds can be found in over 8,000 schools and more than 4 million children have been exposed to the benefits of our program and games. My hope is to be in every school with every student reaping the benefits of our program.”

Professional Experience

GEREN FORD INC: Designers Assistant July 06–Nov. 06

Managed shipping and accounting for over 400 orders for nationwide boutiques. Organized shipping books, tracked orders, created invoices, followed up on payments. Received clothing and prepared it for shipping. Organized and systemized office.

VERONICA MARS (WB): Producers Assistant July 05-Dec. 05

Organized contacts, calendars, phones, secretarial duties. Coordinated actors' schedule for office. Assisted with actors' PR duties. Created and managed directors' contracts on a weekly basis. Tech support for computer issues for producer. Worked on set in various depts.

ROUGE ARTISTS INC: Owner/Agents Assistant Aug. 04–June 05

Maintain and organize transfer of artists' portfolios, research of directors, photographers, production companies etc; faxing, phones, filing and copying. Office organization of databases. Technical support for computers, printers, phones, etc.

ITV CHANNEL 16: Floor Manager and Camera Operator Nov 02-Aug 04

Live Shows: Mathvision, Board of Education Meetings, Academic Decathlon, Pre-Taped: Issues in Education, Sports All Star.

SEPTEMBER FILMS (TV): Production Assistant/Intern Summer 2003

PA for pre/post-production on Lifetime special. PA on set for shoot. Office PA for show research, licensing, music cue sheets, tape logs, coordination of contact lists.

COPPOS FILMS (Commercials): Production Assistant June 01- to June 08

PA on set for Subway, California Lottery, Wrigley's Gum, Southwestern Bell, Qwest commercials. Also responsible for picking up dailies, film and equipment returns, preparing Pre-production books, copying, faxing permits and other applicable paperwork.

Education

San Diego State University

Graduated Television, Film, and New Media Major 2004

Courses studied: Script Writing, Video (TV and Documentary) & Film Production: Short Films and Commercials, Film History & Sociology, Audio Production, History of Art.

Selected Community Activities

- **2008 Volunteer** with Much Love Animal Rescue Los Angeles

Academic Films & Honors

- **Mentor** for the San Diego State University Mentorship Program 2004-2006
- **Founder & President** of SDSU Film Alumni Chapter 2004-2007

Conferences & Additional Professional Training

- **2007:** 3rd Annual New Media Expo – Podcasting, Vodcasting & Blogging
- **2008:** Outlook Workshop @ NAESP Conference
- 2008: Worked with Nationally renowned Franchise Consultant Linda Berniski
- **2009:** QuickBooks Advanced Users Workshop
- 2009: Financial Statements - What They Mean, How to Use Them
- 2009: Voice-overs Workshop
- 2009: Professional Selling - Increase Your Business Sales Now!
- 2009: SCORE Workshop - Hiring and Managing Employees
- 2009: Conference - Fresh Fruit & Vegetables - A centerpiece for a healthy school environment
- 2009: Articulate Studio '09
- **Feb 2010** – Attended Mac World Conference Sessions, San Francisco
- March 2010 - Good Governance for Non Profits (Score Workshop)
- April 2010 –Marketing for Non-Profits (Score Workshop)
- June 2010 – RepCan with Small Business Admin, Toronto, Canada
- July 2010 – Inventory Training with Quickbooks Pro Nancy Kearney
- Aug 2010 – Coordinated Cubicle Install for Office
- Aug 2010 – Made Professional Pitch to HSN Home Shopping Network
- Sept 2010 – Coordinated Computer & Network Install for Office
- Oct 2010 – Quickbooks Accountant Software Training by Quickbooks, LA, CA
- Nov 2010 – Score “Women in Business” Networking Mixer, Irvine, CA
- **Feb 2011** – Financial Planning and Budgeting for the Small Business (Score Workshop)
- Feb 2011 – Effective Marketing – Identify & Target your Customers (Score Workshop)
- Feb 2011 – Demystifying Financial Statements (Score Workshop)
- Feb 2011 – Starting a Business in CA (Score Workshop)
- March 2011 – Power of Business Partnerships Seminar (Score Workshop)
- June 2011 – Intl Licensing Tradeshow, Las Vegas, NV